

PRESS RELEASE

Italy, 29th March 2019

KONECT Games launches Roulette Football™, the first Live Sports Game of its kind, in Italy

KONECT Games partnered with Stanleybet to launch Roulette Football™, its unique Live Betting Game, in the Italian market.

“We’re delighted to enter the Italian market with Stanleybet, one of the leading bookmakers in Europe. Since Day 1, Stanleybet believed in what we believe – that our games make a positive difference for bookmakers and their customers.

Stanleybet is a great supporter of the unique sports betting solution developed by our company” said KONECT Games’ Director of Sales Pamela Allmark. “Italy is one of the most exciting sports markets in the world. It’s been our focus for quite some time. Italians are passionate sports fans who enjoy following their favourite teams and betting on sports.

It’s been an incredible journey for our team at KONECT Games. Our successful launch was made possible by super human hard work and the dedication of our team who kept the faith through bumpy times. The software team led by Paolo Gazzei worked tirelessly with Stanleybet’s Pierluigi Chiusolo and his integration team to create an engaging and fun experience for their customers.

Now we’re working with Stanleybet to launch Roulette Football™ in other markets such as Belgium, Peru and in their retail betting shops”.

Roulette Football™ is a new, entertaining, live betting solution for online and land-based bookmakers. The game combines the roulette casino concept to the excitement of live betting on sports. Bookmakers can now offer a different, live betting experience in a “fun and innovative” way, thus attracting new target groups to sports betting. While KONECT Games is proud of launching Roulette Football™, we’re not standing still. Our development team is in late stage development on new sports betting games for cricket, football and tennis.

About:

KONECT Games is a premium sports betting gaming provider to leading global bookmakers. KONECT Games pioneered sports betting games that use well known casino game formats (roulette, poker, slots, lotteries) to bet on sports – *think casino meets sports betting*.

About:

The **Stanleybet Group** is currently among the largest operators in Europe in the Gaming sector and is present in Belgium, Cyprus, Denmark, Italy, Malta and the United Kingdom where the Company operates in B2C market with a total of over 2000 branches and 3000 employees and collaborators.

For more information contact:

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